

March 12, 2008  
transcosmos, inc.  
TCI 07-66

**transcosmos establishes Shenyang transcosmos Information System Co., Ltd., and  
opens another global IT Outsourcing Service location in China  
~Inauguration Ceremony was held on March 5, 2008~**

transcosmos, inc. (Headquarters: Tokyo, Shibuya Ward, President and COO: Masataka Okuda. Hereafter, transcosmos), which supports all channels that connect businesses with consumers from the internet to real environments with IT outsourcing services, has established Shenyang transcosmos Information System Co., Ltd (Chief Executive: Kouichi Ishimi) on November 30, 2007 and held its inauguration ceremony on March 5, 2008.

Shenyang transcosmos Information System Co., Ltd., is positioned as a major base for “Global IT Outsourcing Services” in which transcosmos is developing in China, providing mainly data entry services and system development services. This will be the 14<sup>th</sup> company within the transcosmos group to be established in China.

In terms of data entry services, this will be the third center to be established following Shanghai in February 2005 and Benxi in April of 2007. With 650 seats (with plans of expanding up to 1000 seats by the end of 2008), it will be the largest center thus far. In addition, the system development center will be the base for 500 development engineers, partnered with a local software development business. In addition, the center will aggressively develop system development and operations support for Japanese businesses.

As for employee training, in order to sustain the quality of data entry, this will be done through workers that have received training in Benxi, as well as those that have experience in Shanghai. In addition, we are affiliated with “Shenyang University of Education, Occupational Technical School,” and will continue to aggressively develop human resources in Shenyang.

■ Shenyang transcosmos Information System, Co., Ltd. Overview

【Name】	瀋陽大宇宙信息系統有限公司
【English】	Shenyang transcosmos Information System Co.,Ltd.
【Head office】	123-19, Huishan Street, Huishan Economic Zone, Shenbeixin Area, Shenyang City, Liaoning Province.
【Incorporated】	November 30 2007
【Capital】	500 million yen (transcosmos 100%)
【Executive officer】	President: Koichi Iwami (transcosmos Executive President) Chairman: Hiroyuki Morita(transcosmos Corporate Senior Officer)
【Operational Content】	Data entry operations for Japanese Businesses Data entry operations for Japanese Businesses that are marketing into China

In the past, the data entry sales in China was mostly offshore business coming from Japan, however, to comply with the sales expansions in China, transcosmos will offer data entry services in Chinese for Japanese businesses that are marketing in China. Taking advantage of the data entry experience sustained for over 40 years, transcosmos will provide even more superior quality services.

※Fig. 1 Photos of Inauguration Ceremony and Data Entry Center

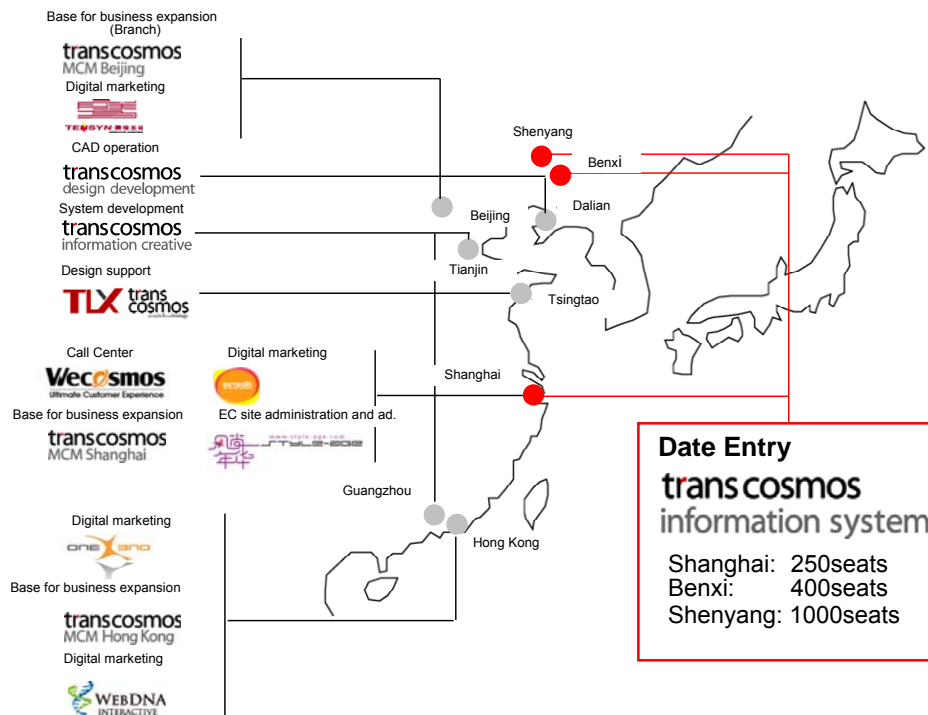


Center Right: Shenyang Assistant Mayor (Shu Dai Tei)

Data Entry Center

Center Left: transcosmos Executive Vice President (Koichi Iwami)

※Fig. 2 transcosmos locations in China



**(About transcosmos inc.)**

We launched operations in 1966 as a pioneer in the information processing outsourcing business. Since then we have brought together people and technology through careful effort while striving to enhance the competitive strength of our customers' enterprises by converting high added value to superior service. Since June 2002 broadband and VOIP spread diffusely, resulting in a more direct and rich connections between enterprises and consumers, and in particular, in an era in which enterprise marketing activities were revolutionized. Recognizing this, we brought out "Marketing Chain Management Company" as an enterprise slogan and endeavored to drive business. Today, telephone, web, email, and even video communication are united through the hub of the Internet protocol and a completely new communication channel is emerging. This means Internet expertise has become indispensable in call-center and contact-center services. Moving forward, transcosmos will make the most of our distinctive strengths, always adopting the latest Internet technology and developing outsourcing services. It is our intention to promote interactive marketing services that offer speed, increased sales, cost reduction and improved customer satisfaction to our customer's enterprises. (URL : <http://www.trans-cosmos.co.jp>)

**Media Contact**

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